

Questionnaire Analysis

Gender of respondent:

Male	11
Female	13
Other	1

Called a 'witch' - response?

Positive	5
Negative	19
Neutral	1

10 words that first come to mind when I say: 'witch'

Broomstick	12
Spells	8
Cauldron	7
Black	7
Old	6
Cat	6
Harry Potter	5
Evil	5
Scary	4
Sabrina	4
Black cat	4
Hat	4
Green	4
Bitch	4
Dark	4
Halloween	3
Salem	3
Potions	3

10 words that first come to mind when I say: 'feminist'

Equality	14
Strong	11
Women	10
Rights	9
Empowerment	5
Fighter	5
Annoying	4
Movement	4
Lesbians	3
Votes	3
Vegans	3
Protests	3
Suffragette	3
Misunderstood	3
Future	3
Powerful	3
March	2
Sexism	2

Macbeth	3	Patriarchy	2
Warts	3	Chauvinism	2
Eye of newt	3	Discrimination	2
Ugly	3	Emma Watson	2
Woman	3	Political	2
Frog	3	Gender	2
Crone	2	Bra-burning	2
Trials	2	Emmeline Pankhurst	2
Teenage	2	Radical	2
Whore	2	Change	2
Powerful	2	Pink	2
Hunt	2	Fairness	2
Crazy	2	Men	2
Burn	2	Inequality	2
Familiar	2	Girl Power	2
Hermione	2	Liberal	2
Forest	2	Beliefs	2
Wicked	2	Reproductive	1
Toad	2	Standing up for yourself	1
Weird	2	Dramatic	1
Cackle	2	Attention-seeking	1
Crucible	1	Important	1
Creepy	1	Employment	1
Haggard	1	Emma Thompson	1
Hocus Pocus	1	Labour	1
Demon	1	Ideology	1
Grumpy	1	Justice	1
Salt rings	1	Virginia Woolf	1
Drama	1	Germaine Greer	1
Wizened	1	Militant	1
Succubus	1	Viz magazine	1
Pagan	1	Left wing	1
Necromancy	1	Fearless	1

Bewitched	1	Care	1
Consumer magazine	1	Needed	1
Hags	1	Humanity	1
Lion, Witch & Wardrobe	1	Michelle Obama	1
Monty Python	1	Speak	1
Stevie Nicks	1	Limitless	1
Voodoo	1	Sexy	1
Rain	1	Scared men	1
Wishful	1	Griselda	1
Community	1	Athletic	1
Aesthetic	1	Unstoppable	1
Sudo	1	Healthy	1
Wand	1	Wars	1
Cold	1	Independent	1
Untrustworthy	1	Opinionated	1
Nose	1	Discussion	1
Queen	1	Debate	1
The Witcher	1	Not Donald Trump	1
Harlem	1	Assertive	1
Misunderstood	1	Determined	1
Blood	1	Inspiring	1
Apple	1	Easily offended	1
Snow	1	Revolutionary	1
Nails	1	Selfless	1
Hogwarts	1	Righteous	1
Lonely	1	Characterised	1
Outcast	1	Outspoken	1
Cunning	1	Confident	1
Confident	1	Motivated	1
History	1	Hard-working	1
King James	1	Loved	1
Doctor	1	Feminazi	1
Unfair	1	Passionate	1

Wookie	1	Enthusiastic	1
Devil	1	Good	1
Superstition	1	Beauty	1
Curse	1	Army	1
Healing	1	Katie Hopkins'	1
Hell	1	Proud	1
Spider's web	1	News	1
Wise	1	History	1
Castle	1	Activist	1
Fierce	1	Sixties	1
Unrealistic	1	Construction	1
Death	1	Progressive	1
Wizards of Waverly Place	1	Tolerance	1
Selena Gomez	1	Inclusion	1
Pentagram	1	Respect	1
Carolanne	1	Hate	1
Tarot cards	1	Powerpuff Girls	1
Flying	1	Iconic	1
Powers	1	Bad rep	1
Margaret Thatcher	1	Equal pay	1
Wizard of Oz	1	Hunger strikes	1
Satan	1	Contraception	1
Roald Dahl	1	Cycles	1
Persecution	1	Happy	1
Crystals	1	Battle	1
Nature	1	Uneasy	1
Toe	1	Hair	1
		Twitter	1
		Woke	1
		Yas qween	1
		Agenda	1

3 people that come to mind when I say 'witch':

Sabrina Spellman	10
Hermione Granger	7
Mother Shipton	3
Their Mum	3
Hillary Clinton	2
A Teacher	2
Stevie Nicks	2
Anabel (The Crucible)	2
Elphaba (Wicked)	2
Witch from Snow White	2
Katie Hopkins	2
Kiki (Studio Ghibli)	2
Macbeth	2
Cruella DeVile	1
Bonnie (Vampire Diaries)	1
Belinda (Crazy gemstone lady)	1
Agnes Nutter (Good Omens)	1
A Librarian	1
Wizadora	1
Samantha (Bewitched)	1
Tabitha (Bewitched)	1
Professor McGonagall	1
Dumbledore	1
Margaret Thatcher	1
Winnie the Witch	1
Professor Trelawney	1
The Witcher	1
Harry Potter	1
Lily Potter	1
Sister	1

Commonalities between people's drawings of their perception of a witch

Hat	17
Broom	14
Pointy nose	12
Wild hair	10
The colour black	7
Flying	7
Warts	6
Cat	5
Cauldron	5
The colour green	5
Wrinkles	4
Cape	3
Crooked teeth	3
Moon	2
Pentagram	2
The colour purple	2
Old	2
Star	1
Stripey tights	1
Drapey clothes	1
Hippy	1
Thigh-high boots	1
Shawl	1
Creepy hands	1
Big chin	1
Headdress	1
Wand	1
Melting	1
Lizard tongue	1
An eye	1

Theresa May	1	Glowing light	1
Their old boss	1		
Their Mum's mother	1		
Baba Yaga	1		
Doctor	1		
Salem witches	1		
Bette Midler (Hocus Pocus)	1		
Alex Russo (Wizards of Waverly Place)	1		
Carolanne	1		

What familiar would you have?

Cat	11
Dog	5
Bird	2
Wolf	2
Rat	1
Hamster	1
Owl	1
Toad	1
Big nose	1
Bear	1