## ual central saint martins

Foundation Diploma in Art and Design Unit 4: Consolidating Practice

Task title:	The Final Evaluation
Task description:	Please respond to the questions and prompts below which ask you to reflect on and evaluate the project work you have produced in Unit 4.
Submission:	Save this document as follows: <i>Firstname_Surname_Final Evaluation.docx</i> or <i>Firstname_Surname_Final Evaluation.txt</i>
	Upload to 'GCD Unit 4 Submission' in the GCD area of Moodle in time for the deadline of <b>23.59 (UK time) on Monday 4<sup>th</sup> May</b>
	Please also upload this form to your Workflow Contextual

Name:	Katie Cross
ID number:	19013900
Pathway:	Illustration & Printmaking
Project Title:	Witch, Please.

1. Outline the ideas behind your work. (50 words)

Practice page.

My work has focused on witchcraft and its links to feminism. 'Witch' has been a term used to demonise women over the years and I wanted to discover what people perceive to be a witch and whether the perception of the word is changing. In particular, I have looked at powerful female political figures, as well as tropes to do with witchcraft, such as tarot cards.

- 2. What are your intentions for your work? Consider the following:
  - SITE Where does it exist in the world?
  - AUDIENCE Who is it for?
  - IMPACT What effect do you hope it has?
  - (100 words)

My project has culminated in developing my own deck of tarot cards – these ideally would be printed and sold in various occult shops, as well as possibly featuring in film and TV (such as the 'Tarot of Witches' deck shown in the James Bond film 'Live and Let Die'). My cards follow staples from the Rider Waite Tarot, as well as depictions of historical treatment of women/witches, folklore, fairy tales and other literature. I also aimed to make use of

carnivalesque inversion; making the powerless become powerful. Tarot cards typically have a very niche market but if they are displayed in a more visible, mainstream environment, as per my visualisation, my work's audience will grow. I hope people will admire the art on a superficial level but also identify the issues I outlined before, as well as questioning their own future.

3. Outline your approach to visualising the display of your work. (50 words)

Ideally, I would have liked to have my cards printed and photographed them in situ at a tarot reading. However, due to current circumstances, I have had to visualise my work in another setting – as posters on the London Underground. These could exist as a free exhibition bringing art to masses using familiar tropes from history that people still recognise today.

4. How has your project changed from what you initially proposed? (50 words)

My project hasn't had to change that much to be honest. The main difference is that I have not been able to do as much printmaking as I would have liked. I originally planned to screen print my final designs to create my tarot deck, but I have had to work digitally instead.

5. What did you learn from having to adapt your project and work with significant restriction? (50 words)

I have learnt to work with what you have – creating work within the confines of my flat. This has led to some interesting outcomes, such as the scale project when I displayed my large-scale illustrations on my flat windows. In terms of the tarot deck, I have possibly been able to create more complex designs than I would have if I were still going to screen print or linocut the cards.

6. What impact, if any, has the current situation and working in isolation had on your work? Has it made you think differently about the purpose and meaning of your project? (50 words)

As aforementioned, the current situation has had a fairly minimal impact on my work – I didn't really have to adapt my original proposal but merely think of different means to create my outcomes. I feel I have still been able communicate some of the issues faced by women in overly patriarchal societies, as well as displaying the links between witchcraft and feminism.